

Based on Your Data – Top 5 Technologies Your Customers Share

Based on this technographic data, surface the best companies & contacts to target. [Click here to get started.](#)

1. Mixpanel 17.75



13.62% of these domains (61 of 448) use Mixpanel compared to 0.77% in Alexa top 1M

2. Rackspace MailGun 13.29



16.74% of these domains (75 of 448) use Rackspace MailGun compared to 1.26% in Alexa top 1M

3. Optimizely 10.29



14.06% of these domains (63 of 448) use Optimizely compared to 1.37% in Alexa top 1M

4. Zendesk 7.43



10.04% of these domains (45 of 448) use Zendesk compared to 1.35% in Alexa top 1M

5. Amazon Route 53 5.32



24.11% of these domains (108 of 448) use Amazon Route 53 compared to 4.53% in Alexa top 1M

What do these scores represent?

This page analyzes the technologies being used by the domains in your list of customers. The Datanyze Correlation Score represents the strength of the correlation of the respective technology against a comparable sample. For example, if 3% of the Alexa Top 1 million websites uses a technology and 12% of your domains use it, the score would be 4.

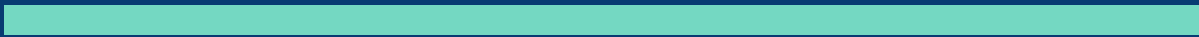
Based on Your Data – Top 2-Technology Combinations Your Customers Share

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Rackspace MailGun & Optimizely 28.44



Mixpanel & Rackspace MailGun 22.97



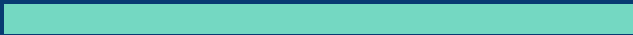
Mixpanel & Optimizely 21.88



Based on Your Data – Top 3-Technology Combination Your Customers Share

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Mixpanel & Rackspace MailGun & Optimizely 12.03



How do we calculate the combined score?

Combinations of technologies often have much higher Datanyze Correlation Scores than individual technologies.